



Improvised Tricycle with gas canisters full of fruit juice
portable, juice is kept cool, attractive



Sack of stuffed animals
simple, portable, acts as display counter



Melon Tray
good display, cheap



Hat Head
portability, attention grabbing



All-terrain Icecream Trolley for use at beach
visually attractive, integrated umbrella provides shade for customers



Large Tray with Strut Frame
large display surface with space for signs, quickly collapsible



Christian Nold 2003/08

Point Of Sale

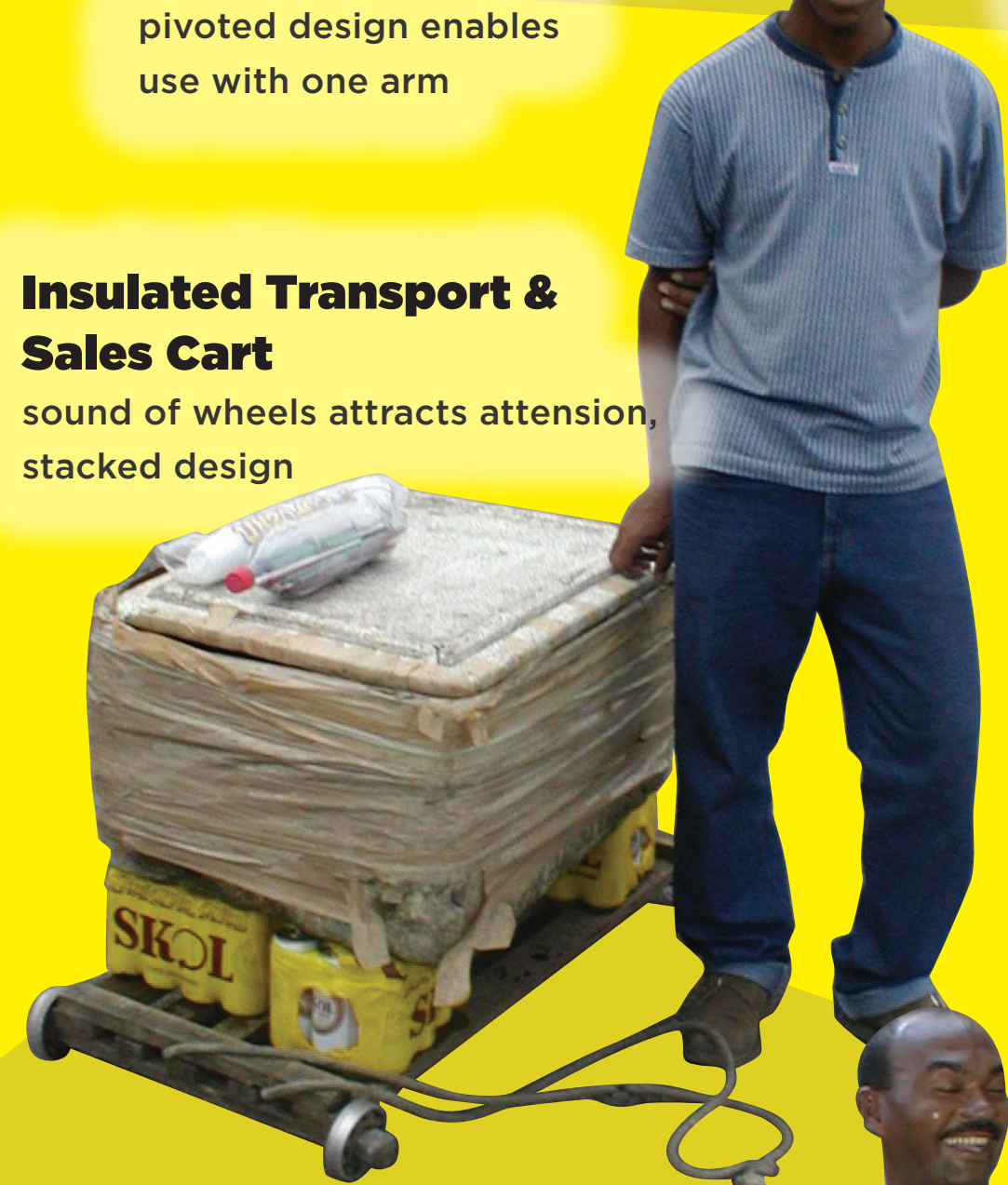
The bylaws in Rio de Janeiro discourage static street stalls. Thus they have spawned a whole armoury of 'mobile' sales technology

Cardboard Box with Table Cloth
cloth adds sense of quality to displayed goods



Confectionery Trolley with Sideboards
pivoted design enables use with one arm

Foam Creature Vendor
attention grabbing, portability



Popcorn Preparation/ Sales Cart
purpose-built, functional, professional



Branded Icecream Trolley
branded trolley and cloths inspire customer confidence



Coconut Sales Cart
branded, efficient



Coat Hanger Display
cheap & simple



Converted Advert
The plastic "coconut" has been covered with a tray to sell sweets



Insulated Transport & Sales Cart
sound of wheels attracts attention, stacked design



Combo Sales display
variety, portability



Prawn Tray
good display, cheap



Disability Vehicle with Display Tray
transport, reuse



X-Frame with Tray
quick to disassemble



Display Case on Cage
raised folding case good for display and portability



Thermos Crate with Shoulder Strap
portable, cheap



Portable Nut Roaster
efficient preparation and sales tool



Bikini Rings
portable display solution for intimate item



Birdsong Vendor
sales pitch at road intersection adds frisson to audio birdsong CDs



Canvas Frame
portability, good display



Pineapple Wheelbarrow



Display Bicycle
portability, good display



Grilled Cheese Trolley
"The best in Rio"



Sunglasses Display
improvised surface is perfect for displaying the sunglasses



Bracelet Display
custom folding case for good luck bracelets. Attractive and portable



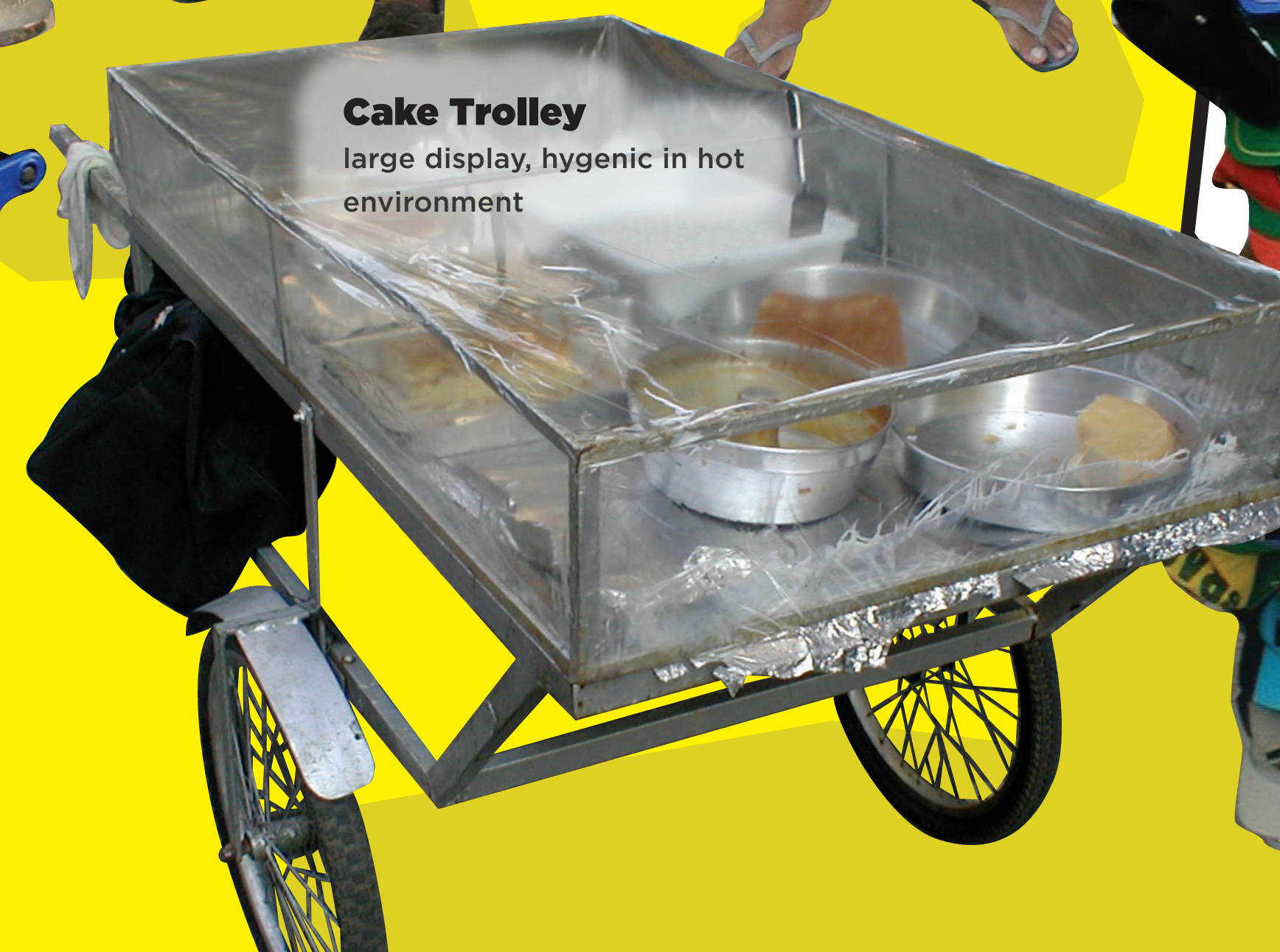
Twin Cool Bags
maximises product carried and display



Customised Shopping Trolley



Cake Trolley
large display, hygienic in hot environment



Hat Frame
good display



A-Frame Display Rack
portable, good display, part of the frame has been left empty to allow easy carrying



Converted shopping trolley with insulated box
portability, good display

